

INU9094 – Writing for Business School Undergraduates – Course Outline

Lesson 1:

- An Introduction to Academic Writing

Lesson 2:

- Reading Effectively

Lesson 3:

- Essay Structure

Lesson 4:

- Introductions and Conclusions

Lesson 5:

- Incorporating Sources (1)

Lesson 6:

- Incorporating Sources (2)

Lesson 7:

- Ensuring your Paragraphs are Fully Developed

Lesson 8:

- Organising and Linking Ideas in Paragraphs

Lesson 9:

- Writing a Critical Evaluation

Lesson 10:

- Academic Style and caution

